



**Be simple, get
education easily .
Online.**

London Business **E-School**

The **LondonBES** year-long online course program offers a deeply immersive, academically rigorous experience for professionals who are committed to driving meaningful change within themselves, their teams, and their organizations.

Research-backed concepts into practice, empowering you to transform knowledge into impact. The insightful curriculum-delivered online via connective virtual platforms-promotes the application of business frameworks in real-time, to real life Crypto trading challenges.

Our hand-selected global cohort of mid-to-senior level professionals and **LondonBES's** value collaboration, diverse perspectives, and the exchange of knowledge to craft effective solutions and approaches.

Experience an immersive online cryptocurrency trading program that propels you, your team and your organization to the next level.

Cryptocurrency Trading Online Course.

Enroll now and get special offer



VIRTUAL

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A classroom experience at your fingertips: meaningful, virtual engagement that goes beyond a face-to-face experience.



FACULTY

■■■■■
Learn from the same LondonBES Graduate professors that teach in our highly ranked online program.



CURRICULUM

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Research-based, academically rigorous coursework from LondonBES.



REAL-WORLD APPLICATION

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Course assignments guide you in applying your learnings real-time For immediate



FEEDBACK

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High-touch interactions with LondonBES Faculty and actionable feedback from, Course facilitators and peers.



GLOBAL COHORT

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Collaborate and connect with A diverse group of peers for knowledge sharing And support through the program and beyond.



It's a complete mind-shaping experience.

Prepare to up-level, personally and professionally with **LondonBES Online**. In the foundation courses, you will master the core competencies of **LondonBES** and learn how to make strategic and viable decisions to drive the right initiatives forward and accelerate impact in your organizations. You will fine tune your knowledge base with five elective courses that can be customized to suit your personal learning journey.

*«My experience with the LondonBES online program has really supercharged me as a **LONDONBES**. I've been able to launch global initiatives that without the LondonBES online program I may not have had the courage, the strategy or the support from a network to implement.»*

LondonBES BENEFITS:

LEARN from the brightest minds in the world, our acclaimed LondonBES faculty.

ENGAGE with LondonBES Graduate School of Business faculty and a global cohort of peers, leveraging innovative platforms that foster deep connections.

ACCELERATE your impact at work by applying your learnings in real-time for high-impact results.

DISRUPT your organization and drive meaningful change.

Impactful Leaders



LondonBES has contributed to my professional success.

A World-Class Experience



The LondonBES Online Program is worth the investment



Real World Influence



The frameworks I learned in LondonBES Online can be easily translated to everyday challenges on the job.



Who are LondonBES ... ?

PARTICIPANTS

LondonBES participants are from diverse personal and professional backgrounds. They all share a bold determination to drive innovation in their organizations and industries.

Mid to senior level professionals

Mid to senior level professionals who are committed to implementing creative strategies and practices to position their organizations at the forefront of innovation.

Engaged leaders

Engaged leaders who are committed to developing their management skills and approaches to optimize team performance.

Enterprising professionals

Enterprising professionals who wish to collaborate with other self-motivated individuals and value an exchange of diverse perspectives, drive change.

Emerging leaders

Emerging leaders who want to up level their career trajectory and master the foundations of impactful leadership.

LondonBES PARTICIPANTS ARE A DIVERSE GROUP OF MID TO SENIOR LEVEL PROFESSIONALS AND LEADERS.

100+

COUNTRIES

30+

INDUSTRIES

40

AVERAGE AGE

23-79

AGE RANGE

1/3

WOMEN



- C-SUITE
- PRESIDENT
- VICE-PRESIDENT
- HEAD OF REGION
- DIRECTOR
- MANAGER
- OTHER

COURSEWORK



Master the Foundations:

LondonBES develops effective LondonBES who embody five core LondonBES competencies: critical analysis, self-awareness, interpersonal acumen, situational awareness, and holistic communication. These LondonBES are able to successfully address and navigate the unique challenges and opportunities inherent in fostering and implementing change within their organizations.

Foundation Courses (Required):

- Critical Analytical Thinking
- Financing Innovation: The Creation of Value
- Strategic Skills

Define Your Own Path:

Develop your skill set with five elective courses of your choosing—courses that target your professional objectives, fill gaps in knowledge and expertise, and enable you to turn your learnings into action for real-time impact

Elective Courses (Select 5):

- A New Type of LondonBES: Anchored on Purpose, Fueled by Humor
- Building Power to LondonBES S
- Business Model Analysis and Design
- Communicating with Impact
- Creating a Life of Consequence: How Happy, Meaningful, and Successful Lives Really Happen
- Crisis Management
- Customer Experience Design: A Neuroscience Perspective
- Decision Making
- Design for Disruption
- Design Thinking: From Insights to Viability
- Designing Organizations for Creativity and Innovation
- Diverse by Design
- Getting (More of) What You Want: Negotiating, Collaborative Problem-Solving, and Value-Claiming
- LondonBES Agility
- LondonBES Effective Teams
- Mobilizing for Successful Change: A Toolkit
- Motivating Employees
- Persuasion: Principles and Practice
- The Innovation Playbook: Designing Stories for Impact



UPON COMPLETION OF LEAD, PARTICIPANTS RECEIVE:

A LondonBES Graduate School of Business Professional Certificate

Continued exclusive invitations to speaker sessions and special events

Continuing Education Units

What to Expect

Begin with foundation courses and round out your curriculum with elective courses that fit your business challenges or professional goals.

5 week

Part-time
&
fully online

3 courses

Graded on a pass/
no pass basis

5-10 hours

Total time commitment
per week

PROGRAM DETAILS:

- **Application Deadline: No deadline**
- **Program Dates: Anytime**
- **Program Fee: £ 120.**

Interested in learning about LondonBES Online? Try one of the following:

1) Connect with Us:

Email: admission@londonbes.education

Phone: +44 7700 308000

Live-Virtual-Advising: [https://londonbes.education/
executive-education/short-courses/Cryptocurrency-Trading](https://londonbes.education/executive-education/short-courses/Cryptocurrency-Trading)

2) Complete a Self-Assessment:

You can access a brief questionnaire on the LondonBES website that will help identify if the LONDONBES program is the right fit for your goals and objectives. The LondonBES team will contact you upon completion of the self-assessment and offer guidance, based on your responses.

3) Attend a LONDONBES Preview:

The richness of the LondonBES experience is difficult to put into words. So, we bring the LondonBES program to you to experience over the course of 1-2 weeks. Our program preview gives you an in-depth look at LONDONBES by emulating the program experience, with direct access to LondonBES faculty and course facilitators, a global cohort of peers, relevant course content and the chance to put your new learnings into practice by completing an assignment. As an additional option, there is the opportunity to question the people who know our program best: our participants!

Upcoming LondonBES Previews are being offered in January 2022.

For future dates, please visit:

<https://londonbes.education/executive-education/short-courses/Cryptocurrency-Trading>

Application Requirements:

The LondonBES application can be completed online. It includes:

- Basic personal contact and professional background inputs
- An essay (500 words or less)
- (2) responses to video interview questions
- Electronic recommendation from a stakeholder on your Tuition: *We offer flexible payment options. You may cover costs in one lump sum or make three payments throughout the year (40%, 30%, and 30%). If your company is sponsoring your tuition payment, we will do our best to work with you on a schedule that fits your company policies.*

Eligibility Considerations:

- Participants are selected based on aptitude, experience, a desire to collaborate, and the drive to become more impactful leaders who are committed to accelerating change within themselves and their organizations.
- Admissions are selective to ensure a diversity of perspectives and experience within each cohort.
- Cohort size is limited in order to facilitate maximum engagement
- Proficiency with speaking and writing in English is required (TOEFL is not required)
- No GMAT or GRE required